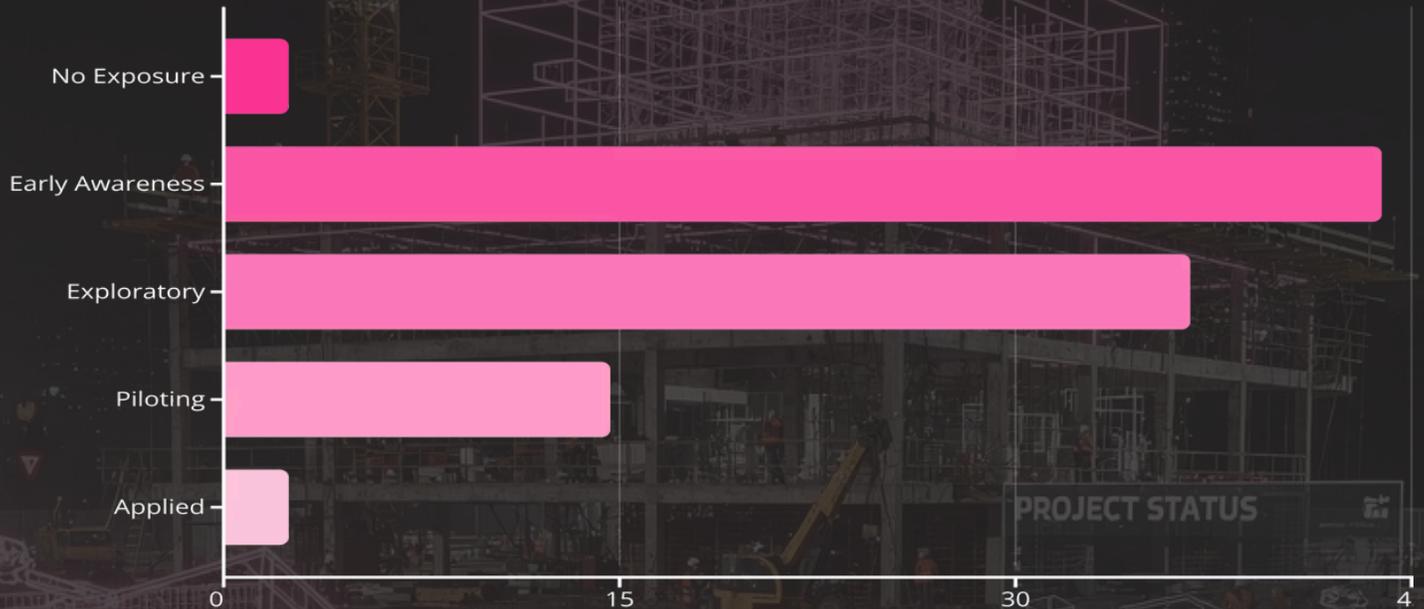


# Executive Intelligence Briefing Overview

**AI Adoption Reality Check:** Majority of construction firms across North America are actively experimenting with AI, yet few have translated that effort into meaningful business impact.



This executive session shares real adoption patterns, lessons learned from recent Proof-of-Value projects, and the structured pathway companies are using to move from experimentation to measurable results with less risk, time, and cost. No preparation or commitment is required.

## What Leadership Will Learn

- Where AI is delivering measurable operational and financial impact today
- Why most initiatives stall despite strong executive or staff interest
- What differentiates firms successfully scaling adoption

## Session Format

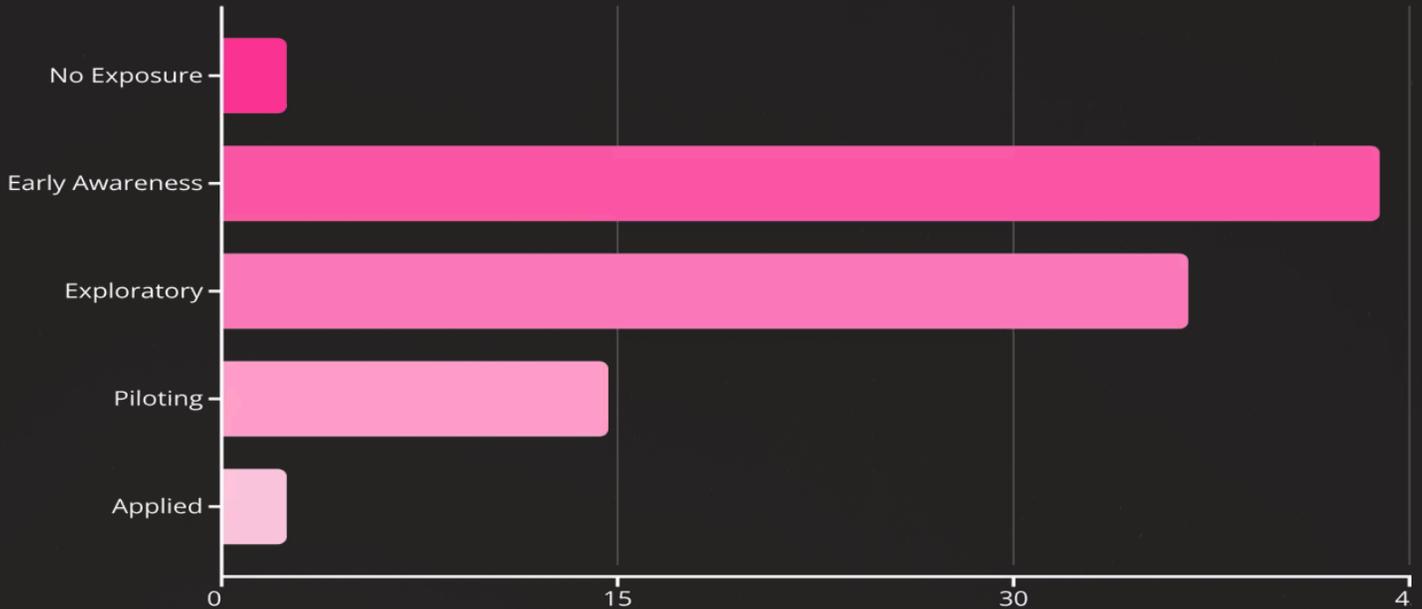
- 30 minute virtual session
- Executive audience (Operations, Finance, Strategy, Innovation)
- No preparation required
- No obligation or proposal discussion

📅 Book your Executive Intelligence Briefing now at [www.constructiqadvisory.ca](http://www.constructiqadvisory.ca)

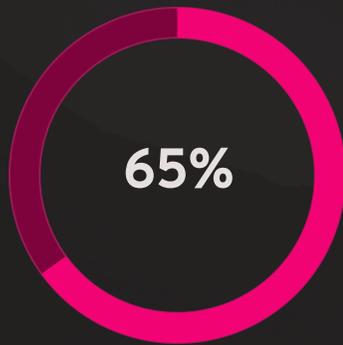
Each year, over 1000 industry professionals participate in ConstructIQ Advisory's events, surveys, Proof of Value projects, AI Adoption Programs, and Cohorts. We aggregate key learnings to help industry separate signal from noise, make effective business decisions, and get meaningful results faster, with less risk and cost.

# AI Adoption Insights from 2025

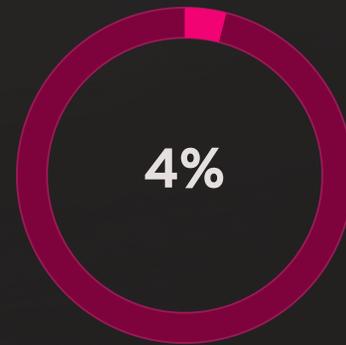
(1) Majority of industry is in awareness or experimentation, not scaling adoption.



(2) Generative AI is mainstream. Meaningful business-results are not.



Experimenting with  
Personal AI-Assistants



Achieving Meaningful  
Business Level Gains

(3) Common failure modes were less about data or product, more about execution.

01

## Clarity on Leveraging AI

65% using generic AI, just for summaries, emails, minutes

02

## Tech Fatigue & Skepticism

70% hesitant due to past initiatives

03

## Capital, Time, & Capability

85% lack budget, time, or skills to implement

#### (4) Top 5 use-cases that delivered the most business value, leverage, and capacity



**Early Opportunity  
Detection & RFP  
Responses**



**Bid Leveling &  
Precon-Ops  
Handover Workflows**



**Field Reporting &  
Coordination  
Workflows**



**Lessons Learned Capture & Re-use**



**Contract Risk Review & Claims**

#### (5) Patterns from leaders who experienced meaningful gains faster

##### **Misuse → Intention**

Wrong applications = dissatisfaction.

Clear business constraints and purposeful solutions won vs generic AI applications

##### **Personal AI → Workflow AI**

Results come from unlocking constraints through workflows. Shared, repeatable operational leverage won vs individual productivity

##### **Budget Uncertainty → Self-funding Adoption**

Savings-backed execution removed risks and adoption hesitation vs industry average 8-12 months decision making

#### (6) How Firms Moved from AI Interest to Results with Less Risk, Time, and Cost

##### **Start with Clarity**

Leadership sets the north star, operational stakeholders reveal underlying constraints, highest-value use-cases become clear and prioritized.

##### **Prove Value**

Real-world application in an operational setting with the objective of driving adoption by discovering user-value, addressing blockers, building confidence, and identifying where to begin scaling next

##### **Remove Budget Friction**

Reliance on project P/L or general ledger is why most firms spend 8-12 months before making a decision. Over twenty funding tactics exist to help offset, recover, or eliminate costs.

Leaders in 2026 will be those who move from experiments and achieve meaningful results at scale

 Most successful firms re-grouped and established alignment on their "AI-Why"

# The Structured Pathway to Faster Results

Start by asking: what's holding you back? **Clarity, Capital, Confidence, or Capability**

01

## AI-Why Alignment

Outcome: Clarity on where to apply AI

02

## Savings Engine

Outcome: Capital to fund new initiatives

03

## Proof-of-Value Projects

Outcome: Confidence to adopt

04

## Operational Enablement

Outcome: Capability to scale results

## Why ConstructIQ

Many talk the talk. **We've walked the walk.**

**\$5B+**

**ENR#1 Project Experience**

**50+**

**AI Initiatives Executed**

**\$25B+**

**In AI-Implementation**

### How is this different from AI consulting or AI strategy work?

We deliver a system that moves firms to measurable business results with less risk, time, and cost.

### We already have innovation champions, IT, & consultants. Where do you fit?

We don't replace internal teams – we enable, align, and guide them to faster results

### What if we're already piloting AI tools?

That's common, and often the problem. Most are tool-led, misaligned, and have no financial pathway to scale

### We don't have budget for AI or 3rd-party support. Can this still work?

Yes. Our programs include a built-in Savings Engine to help you fund adoption.

*ConstructIQ Advisory – AI Adoption with Less Risk, Time, and Cost™*

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